



2013 RIESLING

FINGER LAKES

BEST ENJOYED WHILE LISTENING TO
"MAGGOT BRAIN" BY FUNKADELIC

THE 2013 "KELBY JAMES RUSSELL" WAS INSPIRED BY THE STYLE OF ONE OF THE WORLD'S GREAT AND OVERLOOKED RIESLING PRODUCING COUNTRIES, AUSTRALIA. MADE WITH 100% RIESLING FROM THE TANGO OAKS VINEYARD IN SENECA LAKE'S BANANA BELT REGION, IT IS A FINGER LAKES TWIST ON AN AGEWORTHY STYLE.

FOLLOWING AN EVEN GROWING SEASON AND DRY AUTUMN, THE RIESLING WAS PICKED THE MORNING OF OCTOBER 24TH, 2013. FOLLOWING PRESSING AND SETTLING, THE JUICE WAS FERMENTED AT A COOL TEMPERATURE USING A STAGED ADDITION OF TWO DIFFERENT YEASTS TO ENHANCE ITS CRISPNESS.

BONE DRY WITH AN INTENSE AROMATIC PROFILE OF LILAC AND LIME, THIS WINE WAS BOTTLED UNDER SCREW CAP IN JULY OF 2014 AND HAS BEEN ALLOWED TO MATURE FOR A YEAR IN BOTTLE PRIOR TO RELEASE. PLEASE ENJOY THIS WINE WITH A SONG AS BEAUTIFULLY JAGGED AS I HOPE YOU FIND THIS RIESLING: "MAGGOT BRAIN" BY FUNKADELIC

RED NEWT CELLARS

winemaker signature series

KELBY JAMES RUSSELL WINES FIRST BEGAN AS A CASUAL BRAINSTORM AT RED NEWT CELLARS, WHERE OWNER-WINEMAKER DAVID WHITING SUGGESTED THAT A SEPARATE WINE PROJECT MIGHT BE AN IMPORTANT CREATIVE OUTLET FOR WINEMAKER KELBY RUSSELL. WITH A DIVERSE SELECTION OF VINEYARDS AND WINE STYLES, THE LABEL PROMISES TO BRING SOMETHING NEW TO THE WINE WORLD; 'OFF-BEAT' WINES BOTH IN REFERENCE TO THEIR MUSICAL INSPIRATION AS WELL AS THEIR INDIVIDUAL SPIRIT. "STARTING THIS LABEL WILL ALLOW ME TO FOCUS ON A LIMITED NUMBER OF WINES THAT I AM MOST PASSIONATE ABOUT, INSPIRED BY THE MUSIC I AM PASSIONATE ABOUT," SAID KELBY. "I TRUST WHAT PEOPLE TASTE IN THE WINE, SO I INSTEAD WANT TO GIVE THEM A GLIMPSE OF THE ARTISTIC SPIRIT INSIDE THE BOTTLE."

Kelby James Russell
WINEMAKER

VINEYARD:
TANGO OAKS VINEYARD
HECTOR, NY
EAST SIDE SENECA LAKE

HARVEST:
OCTOBER 24TH, 2013
BRIX: 21.2

VINIFICATION:
YEAST: VIN13, QA23
FERMENTATION LENGTH: 14 DAYS
AGING: STAINLESS STEEL 9 MONTHS

BOTTLING:
JULY 9TH, 2014
RESIDUAL SUGAR: 0.2%
TA: 7.0G/L
PH: 2.95
ALCOHOL: 11.0%

124 CASES PRODUCED

UPC# 70605710258

KJRWINES.COM

PRODUCED AND BOTTLED BY
RED NEWT CELLARS, INC.
HECTOR, NY 14841